



CHURCHILL INSURANCE CONSULTANTS

MEDIA & MARKETING PROPOSAL FORM PROFESSIONAL INDEMNITY INSURANCE

Churchill Insurance Consultants Ltd.

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IMPORTANT NOTICE

This proposal must be completed and signed by a Principal, Partner or Director of the Proposer. The person completing and signing the form should be authorised by the Proposer to do so and should make all necessary enquiries of his fellow Partners, Directors and Employees to enable all the questions to be answered.

All questions must be answered to enable a quotation to be given.

Completing and signing this proposal does not bind the Proposers or Insurers to enter a contract of insurance.

If there is insufficient space to answer questions, please use an additional sheet and attach it to this form (please indicate section number).

Please complete this Proposal form in **BLOCK CAPITALS** to avoid problems when transmitting by fax.
 For additional information or information that you cannot fit into the spaces provided please use a separate sheet.

1. Please provide the following details:

Name of Practice

Address

Telephone Fax

Email Website Address

Practice Establishment Date

2. This insurance can be extended to include associated, subsidiary and predecessor businesses, or the previous Business activities of any Principal, provided that they are listed below or on a separate sheet and all the information you give this proposal form relates to all the companies named:

Name	Location (City / Town)	Nature of Operation of Business

3. Please provide the following details:

Name in full of all Principals	Qualifications	How long with Proposer/s	Years in the Industry

If this is a new business or where a Principal has been working in the relevant industry for less than five years, please attach their brief CV.

4. Please state total numbers of:

Creative Staff	Other Technical Staff	Administrative Staff	Other

5. Do you use independent sub-contractors? No Yes

If **YES**, please state the following:

5a. What percentage of your current financial year's turnover will be paid to subcontractors? %

5b. For which work are they used and how do you select and manage them?

5c. Do you ensure they have their own PI insurance?

No	Yes
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6. Is your business a member of any professional organisation or trade association?

No	Yes
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If YES, please provide full details:

7a. Please give details of the five largest contracts commenced in the past three years

Start Date / End Date	Name of client / Business of client	Nature of contract	Total Value	Income to you
1				
2				
3				
4				
5				

7b. Within the past three years, what is the average value of all contracts you get involved in?

8a i. Please state Turnover including fee income:

	Past Year Ending ()	Estimate for Whole Current Year	Estimate for Coming Year
Turnover including fee income:			

8a ii. Estimated percentage split of your turnover including fee income for:

Work carried out for UK clients	%	%	%
Work carried out for US / Canadian clients not subject to US / Canadian law	%	%	%
Work carried out for US / Canadian clients subject to US / Canadian law	%	%	%
Work carried out for clients anywhere else in the world	%	%	%
Operating profit			

8b. Split of turnover including fees in the past year or if a new firm your anticipated figures:

Commercial TV	
Production of advertisements	
Media spend (whether purchased by you or by media independent relative to your creative work)	
Other Media	
Production of advertisements	
Media spend (whether purchased by you or by media independent relative to your creative work)	
Printed Literature / Documents	
Direct Marketing	
Mail Shots	
Postage Costs	
Telemarketing	
Database Management and List Broking	
Sales Promotion	
Marketing (including all market research)	
Fees	
Production costs	
Public Relations	
Fees	
Production costs	
Specialist Design (Graphic Design)	
Fees	
Production costs	
Specialist Design (Corporate Identity)	
Fees	
Production costs	
Other Work	
Total	
Please provide Details:	
TOTAL TURNOVER INCLUDING FEE INCOME*	

* Please Note, this figure should be as per answer to Question **8a i**, for the past year ending.

8c i. Does the above split accurately reflect your Business activities in the past?

No	Yes
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8c ii. Does the above split accurately reflect your Estimate Business activities during the coming year?

No	Yes
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If **NO** to either of the above, please explain the differences:

8d i. What is your largest mailing (by number of pieces mailed)?

8d ii. What is your average size mailing?

8d iii. Do you do 100% mailings?

No	Yes
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If **YES**, please provide more details:

9a i. Do you always have a written specification with your clients for each job which includes campaign details, volume, quality, timings and sign off procedures?

No	Yes
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9a ii. Are all deviations to the above specification contract reported?

No	Yes
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9a iii. Do you always use a purchase order, or equivalent, when employing subcontractors which mirror any client obligations for each contract?

No	Yes
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9a iv. Do you always obtain final client sign off before going to print?

No	Yes
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9b. Do you commit your clients to contracts with third parties?

No	Yes
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If **YES**, do you always obtain your clients' written acceptance of the term of contracts before committing them?

No	Yes
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If **NO**, please provide details

9c. Details of what you regard as your speciality within this industry, including your main areas of expertise. If you are a new firm, please provide details of your anticipated specialisation:

10a. DO NOT ANSWER IF THIS PROPOSAL IS FOR RENEWAL OF INSURANCE WITH CHURCHILL INSURANCE CONSULTANTS

Name of current insurers

Name of your broker

Renewal date

Limit of indemnity

Premium

Excess

10b. For what Limit/s of Indemnity are quotations required?

11a. Has any claim been brought against you arising from the performance of your business activities for a client or has anyone threatened to bring such a claim?

No	Yes
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If **YES** please provide full details:

11b. Are you aware of any shortcoming in your work for a client who is likely to lead to a claim against you? This includes

No	Yes
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- i. a shortcoming known to you, but not your client, which you cannot reasonably put right;
- ii. a complaint from your client about your work or anything you have supplied which cannot be immediately resolved;
- iii. an escalating level of complaint from your client on a particular project;
- iv. a client withholding payment due to you after any complaint

If **YES** please provide full details:

11c i. Have you suffered any loss from the dishonesty or malice of any partner, director, employee or self-employed freelancer?

No	Yes
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11c ii. Do you currently have any grounds, after reasonable enquiry, for suspecting that such a person has acted dishonestly or maliciously?

No	Yes
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If **YES** to **EITHER** please provide full details:

RELATED COVERS

Do you have the following covers in place?

(If yes, please provide your renewal date)

Business Insurance	<input type="checkbox"/> No	<input type="checkbox"/> Yes	<input type="text"/>
Directors & Officers	<input type="checkbox"/> No	<input type="checkbox"/> Yes	<input type="text"/>
Crime Insurance	<input type="checkbox"/> No	<input type="checkbox"/> Yes	<input type="text"/>
Cyber Liability	<input type="checkbox"/> No	<input type="checkbox"/> Yes	<input type="text"/>
Private Medical Insurance	<input type="checkbox"/> No	<input type="checkbox"/> Yes	<input type="text"/>

Please use the space below to provide any additional information

Please read this paragraph carefully before signing the declaration:

It is essential that every Proposer or Insured when seeking a quotation to take out or renew any insurance discloses to the prospective Insurers all material facts and information (including all material circumstances) which might influence the judgement of an underwriter in deciding whether to accept the risk and on what terms. The obligation to provide this information continues up until the time that there is a completed contract of insurance. Failure to do so entitles the Insurers, if they so wish, to avoid the contract of insurance from inception and so enables them to repudiate liability thereunder. If you have any doubt as to what constitutes a material fact or circumstance please do not hesitate to ask for advice.

DECLARATION

I/we declare that, after full enquiry, the contents of this proposal are true and that I/we have not misstated, omitted or suppressed any material fact or information. I/we agree that this proposal together with any other information supplied by me/us shall form the basis of any contract of insurance which may be effected. If there is any material alteration to the facts and information which I/we have provided or any new material matter arises before the completion of the contract of insurance, I/we undertake to inform Insurers.

I/we hereby consent to any information I/we have provided being processed by you for the purposes of providing insurance and claims handling, which may necessitate sharing such information with third parties. Churchill Insurance Consultants Ltd may use this information for marketing (by post, telephone, e-mail or fax) subject to the conditions of the Data Protection Act. If you do not wish these details to be used for marketing please inform us in writing. Under the Data Protection Act 1998 you have the right to access or amend the information we hold about you. If you would like to exercise either of these rights please us.

Signature of Principal:

Date:

This proposal should be accompanied by a copy of your standard terms and conditions

A copy of this proposal should be retained by you for your own records

All questions must be answered fully, and those questions not relevant to you should be marked N/A.

If there is insufficient space, please provide details on your letterhead.

Churchill Insurance Consultants Ltd is owned by Brokerbility Holdings Ltd and are authorised and regulated by the Financial Conduct Authority (Registration Number: 305786).

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